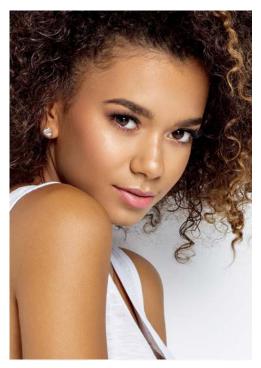




The Jeunesse Family creates positive impact in the world by helping people look & feel young, while empowering each other to unleash our potential.















we are generation









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PLAY JEUNESSE 🗿

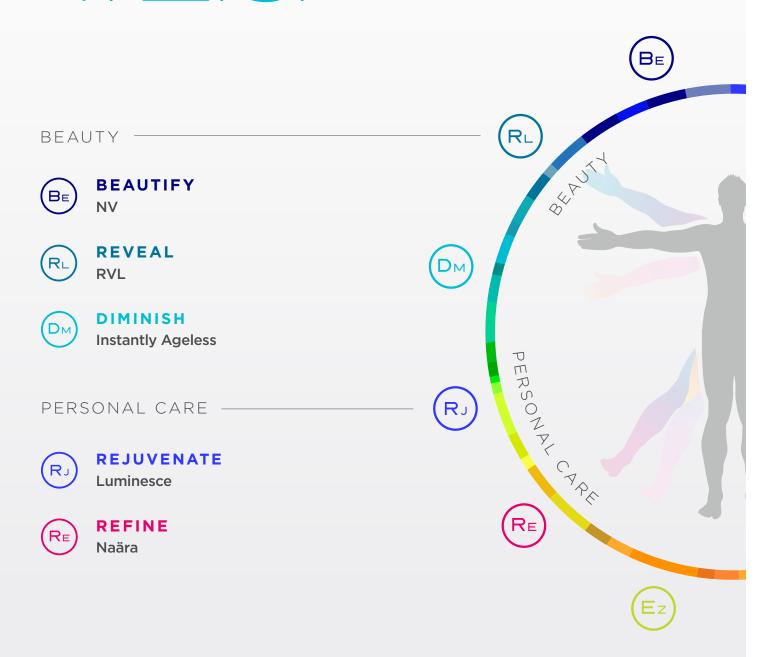


Point. Shoot. Play. When you see the camera icon, use the PLAY JEUNESSE app to enhance your experience. For more information about Jeunesse, please visit jeunesseglobal.com.





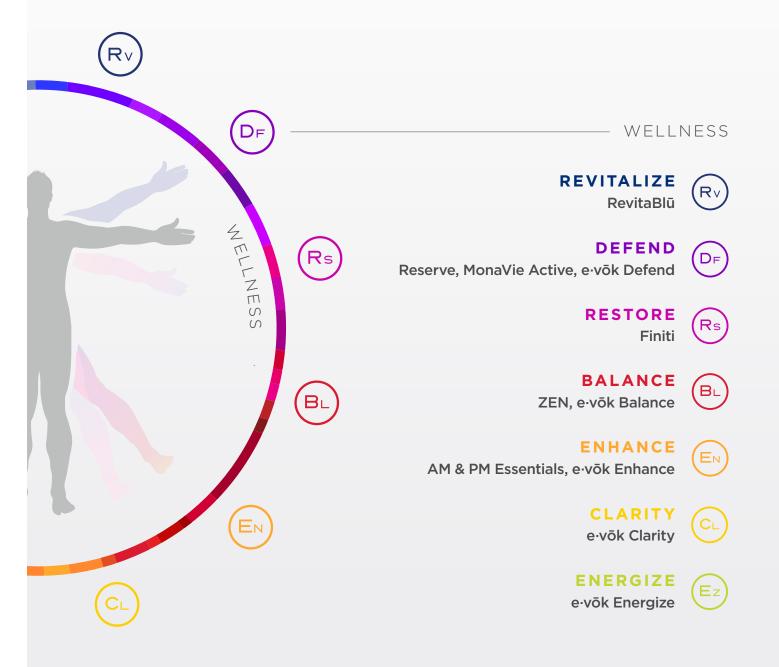
YOUTH ENHANCEMENT SYSTEM





The Jeunesse **Y.E.S. Youth Enhancement System™** (a) is an innovative collection of beauty, personal care and wellness products you won't find anywhere else.*

^{*}Product availability may vary by market.









CL

CLARITY

Lemon, basil, frankincense, spearmint





ENHANCE

Lavandin, lavender, cassia cinnamon, amyris, star anise, myrrh, sandalwood





BALANCE

Orange, bergamot, lemon, ylang-ylang, lavandin, vetiver, clary sage, Roman chamomile





DEFEND

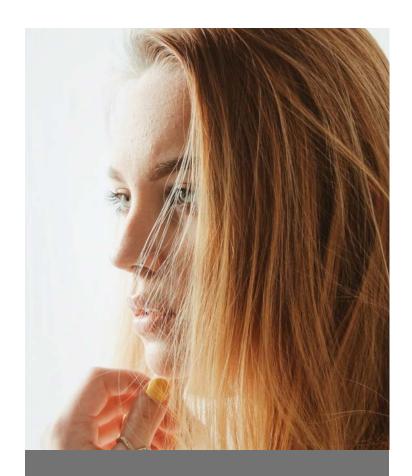
Eucalyptus, rosemary, peppermint, geranium, cardamom





ENERGIZE

Orange, eucalyptus, rosemary, tangerine



FLOURISH

Featuring world-beloved botanicals blended with the exotic, the E·VŌK essential oils line is entirely unique and desires to instantly enhance your world – a world of your own creation, a state of mind, a way of being – with the Earth's best elements.

INNOVATE

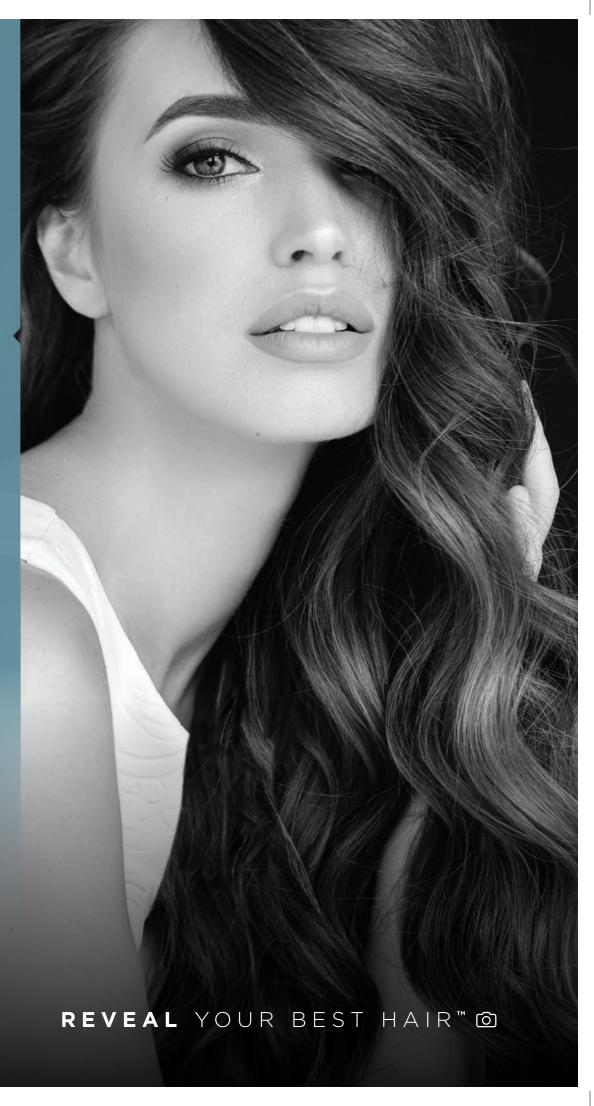
- Plants peak-harvested, cold pressed and steam distilled for potency
- Premium, natural and organic ingredients sourced where they thrive
- Made using responsible environmental practices
- Blended by a world-class aromachologist, a master perfumer





RVL gently creates harmony between the scalp, follicle and cuticle. This fusion of botanicals, plus the revolutionary technology of Jeunesse exclusive HPT-6™, promotes healthy looking hair. The feather-light oils of black seed and jojoba revitalize the appearance of your hair and scalp, while black seed oil, curry leaf, shikakai, fenugreek and more botanicals blend the finest in science and nature. Free of parabens, sulfates, silicones and dyes, RVL leaves all hair types feeling silky smooth, smelling terrific and looking radiant.





RVL™ ADVANCED HAIR CARE SYSTEM [©]



RVL Ultra Refining Shampoo

Keep all hair types happy and looking healthier with a more youthful appearance and silky feel. Jeunesse exclusive HPT-6™ moisturizes and conditions while lubricating hair for a static-free finish. Restore your hair's look of better bounce and body.



RVL Scalp Infusion Treatment

Our indulgent serum adds sought-after shine while helping deliver what your hair needs: It moisturizes both the hair and scalp.



RVL Multi-perfecting Leave-in Conditioner (a)

This multitasking marvel helps maintain shine while discouraging the frizzies. With moisturizing power for both the hair and scalp.



BOTANICALS



BLACK SEED

Nigella sativa seed extracts



ROSELLE

Hibiscus sabdariffa stem cell extract



INDIAN **GOOSEBERRY**

Phyllanthus Emblica Fruit Extract



SHIKAKAI

Acacia Concinna stem cell extract



CURRY LEAF

Murraya Koenigii leaf extract



TULSI

Ocimum Tenuiflorum stem cell extract

BENEFITS

Nourishes hair and scalp

Builds strength from within

Promotes the look of thicker, fuller hair

Leaves hair soft and shiny, with a long-lasting silky feel

Helps hair retain moisture and prevents dehydration

FEATURES

Ideal for all hair types

Safe for color-treated hair

Developed by a boardcertified dermatologist

Lightweight, quickabsorbing formulas

FREE FROM



PARABENS



SULFATES



SILICONES



DYES

HPT-6 is a trademark of Nathan Newman, MD.





youth restoring cleanser

Cleanse skin to remove debris and impurities



cellular rejuvenation serum

Diminish the look of fine lines and wrinkles



flawless skin brightener

Minimize the appearance of discoloration



daily moisturizing complex | day 🌣

advanced night repair | night ©

Protect with broad spectrum SPF 30

Hydrate with richly moisturizing ingredients



POLYPEPTIDES WITH A PURPOSE: 1

Advanced Polypeptide Technology = APT-200™

APT-200 is the unique, dermatologist developed technology that sparks a "youth message" to your skin.



HydraShield™ Mask ©

Helps minimize the effects of exposure to environmental aggressors



ultimate lifting masque

Exfoliate for a deep and thorough cleanse



essential body renewal

Hydrate with essential moisturizing ingredients

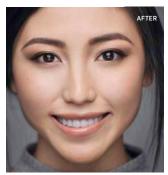


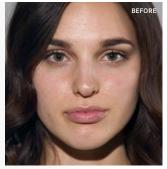
Created by a celebrity makeup artist, NV helps you create a professional, high-definition look in a fraction of the time. With 9 flawless shades, you'll find a perfect match for your skin type and tone.

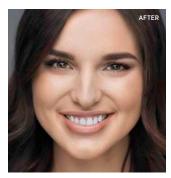












FEATURES

- Jeunesse exclusive APT-200
- Fast & easy to use
- For all skin tones
- High-def results
- Moisturizing & hydrating
- Weightless and buildable
- Phthalate, paraben, sulfate, talc and oil free
- Created by a celebrity makeup artist

9 FLAWLESS SHADES ©



N2 COOL IVORY



N9 COOL COCOA



















naära

SKIN CARE YOU CAN DRINK @

Naära Beauty Drink is a food supplement that combines 11,000 mg of hydrolyzed collagen with beauty-promoting nutrients to help support youthful-looking hair, skin and nails.

- ✓ 11,000 mg hydrolyzed collagen.
- ✓ Vitamin C contributes to the normal collagen formation for the normal function of skin.
- → Biotin, niacin and zinc contribute to the maintenance of normal skin.
- Biotin and zinc contribute to the maintenance of normal hair.
- ✓ Zinc contributes to the maintenance of normal nails.







-- MORE THAN -50 MILLION
APPLICATIONS SOLD



Individual results may vary based on lifestyle, age and environmental factors.

Instantly Ageless is a trademark of Anti Age Technologies 11.0

RESERVE

BETTER INGREDIENTS FOR A **BETTER YOU**

- ✓ No artificial flavours
- ✓ No artificial colours
- ✓ No artificial sweeteners



VITALITY ®
RESERVED

30 packets per box



FINITI

INFINITE (©) POSSIBILITIES"

Finiti is an exceptional and exclusive blend of fruit and vegetable extracts to help support your overall well-being.*

Today, environmental toxins, poor nutrition and a stressful lifestyle can contribute to speeding up the effects of aging. It's in our company DNA to create products that help you look younger, feel younger and live younger. That's why we created Finiti.

No artificial colors or preservatives. Contains no egg product, fish, shellfish, dairy, peanuts, tree nuts, wheat or soy. Finiti set | 2 bottles, 60 capsules per bottle



It's time to get moving! MonaVie Active* is a blend of 19 fruits — including the Brazilian açai berry — and plant-derived glucosamine. Active's fruit blend contains naturally occurring vitamin C* which contributes to the protection of cells from oxidative stress and to normal collagen formation for the normal function of cartilage. No matter where life takes you, delicious Active can help you feel great every step of the way.

*Vitamin C contributes to the protection of cells from oxidative stress and to normal collagen formation for the normal function of cartilage



KEY BENEFITS

- Naturally occurring vitamin C from Acerola, contributes to normal collagen formation for the normal function of cartilage
- Vitamin C from Acerola, contributes to the protection of cells from oxidative stress
- Superfruit blend of 19 fruits
 with naturally occurring vitamin
 C from Acerola, including the
 Brazilian açai berry

AÇAI: THE JEWEL OF THE AMAZON

Origin: Pronounced "ah-sah-EE," the açai berry is a small, dark-violet berry crowned with a white ornamental whorl. Grown in the heart of the Amazon, açai berries have a unique phytonutrient composition of antioxidants, polyphenols, vitamins, minerals and amino acids.

- ✓ Amazonian superfood: Indigenous Brasilians have been eating açai berries for centuries, due to their health and wellness benefits.
- ✓ **Sustainable:** The berry-filled fronds are harvested, leaving the açai palm tree to grow year after year.
- ✓ Carefully processed: After harvest, the açai pulp is removed from the seed. The pulp is then flash-pasteurised to help retain the flavour, colour and beneficial nutrients.
- ✓ Plant-based glucosamine: Active contains one of the few plant-based sources of glucosamine. Each 60 mL serving contains 750 mg of vegan-friendly glucosamine. Derived from corn, this non-animal, non-shellfish glucosamine can be consumed by those with shellfish allergies.





AM ESSENTIALS™

GET UP AND GO.

Innovative daytime formula with various vitamins, minerals and botanicals

AM ESSENTIALS™ is designed to help you achieve cell longevity. A combination of key vitamins and nutrients, AM ESSENTIALS increases daily energy levels, supports cell function, and helps you improve and maintain overall body composition.



GET SERIOUS ABOUT YOUR VITAMINS

Today's nutrient-poor foods only supply part of an adult's needs.

WAKE UP HAPPY SLEEP RESTFULLY

PM ESSENTIALS™ Sweet dreams are achieved nightly with the nighttime formula that provides more than, minerals and hotanicals

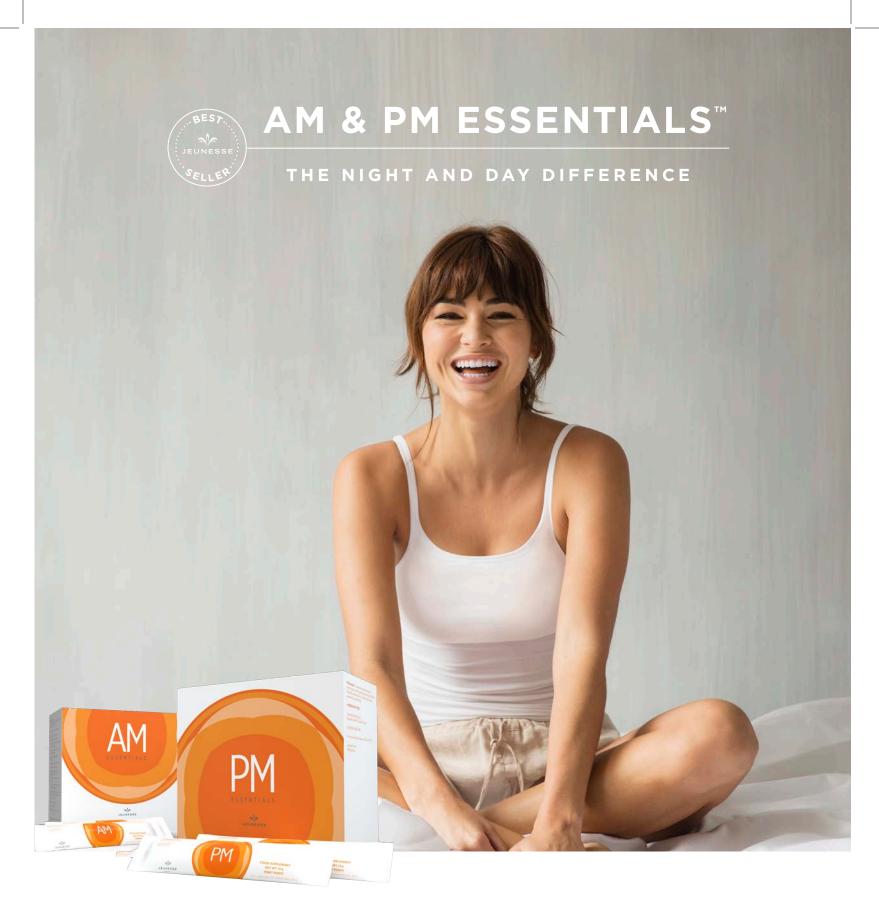
FEATURES

- Convenient, portable packets
- Comprehensive formulas
- High quality ingredients
- Proprietary blend of essential vitamins, minerals and more



PM ESSENTIALS™

SWEET DREAMS ACHIEVED NIGHTLY with the nighttime formula that provides key nutrients and exclusive blends.



AM & PM ESSENTIALS

Based on the science of cellular aging, AM & PM Essentials is the new generation of supplements from Jeunesse. Containing carefully sourced ingredients working to help you feel and look better from the inside out, AM & PM Essentials is an excellent choice for the most comprehensive wellness supplement available.



SIMPLE. REALISTIC. RESULTS. 10

The ZEN BODI line works to eliminate toxins, feed your body and help you achieve your weight management goals. These premium products work synergistically with ZEN Project 8^{TM} — an 8-week program that guides you through 3 easy-to-follow phases, including expert coaching and ongoing support from an active community.

^{*}Modest caloric intake, a balanced diet and regular physical activity should be part of any healthy weight management program.



ZEN FIT® 🗿

is an exclusive blend of 10 amino acids. Available in delicious Watermelon and Fruit Punch flavors, ZEN Fit is a vital part of the ZEN system.*

30 flavor packets per box



ZEN FUZE® 💿

protein shakes, featuring TruCELLE, help fill you up and fuel your day.*

Flavors: Chocolate Dream, Vanilla Bliss 28 servings



ZEN PRIME® 💿

contains cleansing milk thistle, full-spectrum plant enzymes, grape seed extract, dandelion root and juniper berry, each uniquely valued for their cleansing properties.*

14 capsules per bottle1-week supply



ZEN SHAPE® 🗿

as made to help you reach your fitness and wellness goals — a perfect complement to your healthy lifestyle.*

120 capsules per bottle 1-month supply



A powerful system that targets the three phases of fitness



Phase 1
RESTART



Phase 2 IGNITE



03 |

Phase 3
THRIVE

WEEK 1 | 7 DAYS

three steps:

- CUT
- CLEAN
- **FLUSH**

WFFKS 2-4 | 21 DAYS

three steps:

- BURN
- SCULPT
- **RESTORE**

RECURRING 28 DAY:

three steps:

- REPROGRAM
- DIVERSIFY
- **ENERGIZE**

Visit ZenProject8.com for more information on how to get started today!

TruCELLE is a trademark of Glanbia, PLC.





Formulated by a pioneer in stem cell research, RevitaBlū™ is a botanical blend of blue-green algae, sea buckthorn berry and aloe vera with coconut water powder. It's a refreshing mix that tastes as great as it works.

்

JEUNESSE SCIENTIFIC

ADVISORY BOARD

Each of our experts supports the development, formulation and testing of our innovative Y.E.S. Youth Enhancement System products, each bringing a unique background and knowledge to Jeunesse.



Nathan Newman, M.D.

A board-certified dermatologist and cosmetic surgeon, the creator of Luminesce and RVL is an integral part of the Jeunesse Family foundation.



William Amzallag, M.D.

Our Director of Product Sciences has decades of experience as an intensive care physician and holds an advanced degree in Chinese medicine.



Yanbin Ma, M.D.

A graduate of the medical school of Tongji University in Shanghai, she has extensive experience in teaching and research in the medical sciences.



Vincent Giampapa, M.D.

A Nobel Prize nominee, one of the first board-certified anti-aging physicians in the world and an internationally recognized innovator.



Luis Martinez, M.D.

A specialist in preventive, regenerative and anti-aging medicine, he is renowned for his expertise in regenerative, hormonal and nutritional techniques.



Donna Antarr, M.D.

The graduate of UC San Diego's School of Medicine has extensive training in exercise science, psychiatry and the mind-body connection in health.



Christian Drapeau, Msc.

Complementing his degrees in neurophysiology, his cutting-edge stem cell research has garnered global recognition in regenerative medicine and wellness.

When you think of a family business, you tend to think small. Not at Jeunesse. When the Founders, husband and wife Randy Ray and Wendy Lewis, emerged from retirement to create Jeunesse, the goal was to build a global billion-dollar brand. In just six years, that dream was realized when the company reached more than \$1 billion in annual sales in 2015.

JEUNESSE FAMILY



RANDY RAY & WENDY LEWIS FOUNDERS ©



SCOTT A. LEWIS CHIEF VISIONARY OFFICER ©

Jeunesse launched at 9:09 p.m. Sept. 9, 2009. The number nine represents longevity, and reflects the Founders' desire to create a legacy – a company with staying power in the direct selling industry.

Armed with uniquely innovative products, one of the most rewarding compensation plans in the industry and a cutting-edge global platform to share products, training and support, Jeunesse now spans more than 145 markets, with more than 34 fully operational offices across six continents.

Critical to the success of the company is an abiding commitment to serve and give back, and help those in need, with a focus on empowering children around the world through the nonprofit foundation Jeunesse Kids™. Founded on the principles of leading with a servant's heart and helping as many people as possible change their lives, Jeunesse shows no signs of slowing.

Leading the strategic vision of a billion-dollar global brand takes creative thinking and a strong belief in limitless potential. Fortunately for Jeunesse, Chief Visionary Officer Scott Lewis embodies these characteristics, and his industry experience and genuine passion for positively impacting the lives of others make him the ideal visionary to help shape the future of Jeunesse.

Scott understands that the success of Jeunesse is rooted in its commitment to the people who make up the global Jeunesse Family. He firmly believes in a relationship-oriented foundation and leading with a humble heart.







EMPOWERING COMMUNITIES TO GIVE CHILDREN A BRIGHTER FUTURE. ©

Jeunesse Kids™ is dedicated to creating a positive impact in the lives of children worldwide. The nonprofit charitable 501(c)(3) foundation is supported by a vast community of caring individuals whose mission is to build better tomorrows for young people in underprivileged communities around the world. Acting on both a global and local level, Jeunesse Kids helps children in need with projects that have a sustainable and long-term effect. Jeunesse Kids, with the help of our generous Jeunesse Distributors, raised a record \$4 million USD in 2018. To learn more, visit **jeunessekids.org**.

ONE HEART. ONE HOPE. ONE MISSION.





Jeunesse Kids is a trademark of Jeunesse Kids Foundation, Inc. ©2019 Jeunesse Kids Foundation, Inc. All Rights Reserved



JEUNESSE BY THE NUMBERS

\$1.46 BILLION IN 2018 SALES ©



AS A DISTRIBUTOR, THROUGH A GENEROUS FINANCIAL REWARDS PLAN

PRODUCTS
SHOWCASED IN
MORE THAN

MAJOR MAGAZINE
AND TELEVISION
FEATURES

OPEN FOR BUSINESS IN 145 MORE THAN MARKETS AND COUNTING

5 O AWARDS
AND ©
COUNTING







WE BELIEVE IN WORKING & PLAYING HARD

Jeunesse offers you the opportunity to earn luxury Jeunesse Travel experiences for you and your family. From the beaches of Hawaii to the mountains of Switzerland, these trips take Jeunesse high-achievers to world-class destinations around the globe.

We believe in the importance of treating our top leaders with an experience that is unparalleled in the industry. Join us as we explore new locales and make lifelong memories together!









JEUNESSE AROUND 💿

THE GLOBE

Hundreds of thousands of people from all corners of the world make up the Jeunesse Family, unrestricted by geography, language or culture.



EUROPE & MIDDLE EAST

ALBANIA ISLANDS ALGERIA CROATIA ARMENIA CYPRUS AUSTRIA CZECH REPUBLIC AZERBAIJAN DENMARK EGYPT BAHRAIN BELARUS ESTONIA BELGIUM FINLAND FRANCE BULGARIA

GEORGIA GERMANY GIBRALTAR GREECE GUADELOUPE GUERNSEY HUNGARY ICELAND IRELAND ISRAEL ITALY JERSEY

KAZAKHSTAN KUWAIT KYRGYZSTAN LATVIA LEBANON LITHUANIA LUXEMBOURG MACEDONIA MALTA MARTINIQUE MAURITIUS MOLDOVA MONACO

MOROCCO NETHERLANDS NORWAY OMAN PAKISTAN POLAND PORTUGAL QATAR RÉUNION ROMANIA RUSSIAN FEDERATION SAUDI ARABIA SERBIA

SLOVENIA SPAIN SWEDEN SWITZERLAND TAJIKISTAN TUNISIA TURKEY TURKMENISTAN UKRAINE

UNITED ARAB EMIRATES UNITED KINGDOM UZBEKISTAN





BURKINA FASO BURUNDI

CAMBODIA CAMEROON CHRISTMAS ISLAND CONGO CÔTE D'IVOIRE

GUINEA GUINEA BISSAU INDIA INDONESIA KENYA LESOTHO MALAWI

PHILIPPINES RWANDA SENEGAL SINGAPORE SOUTH AFRICA SOUTH KOREA THAILAND TOGO

UGANDA UNITED REPUBLIC OF TANZANIA ZAMBIA ZIMBABWE

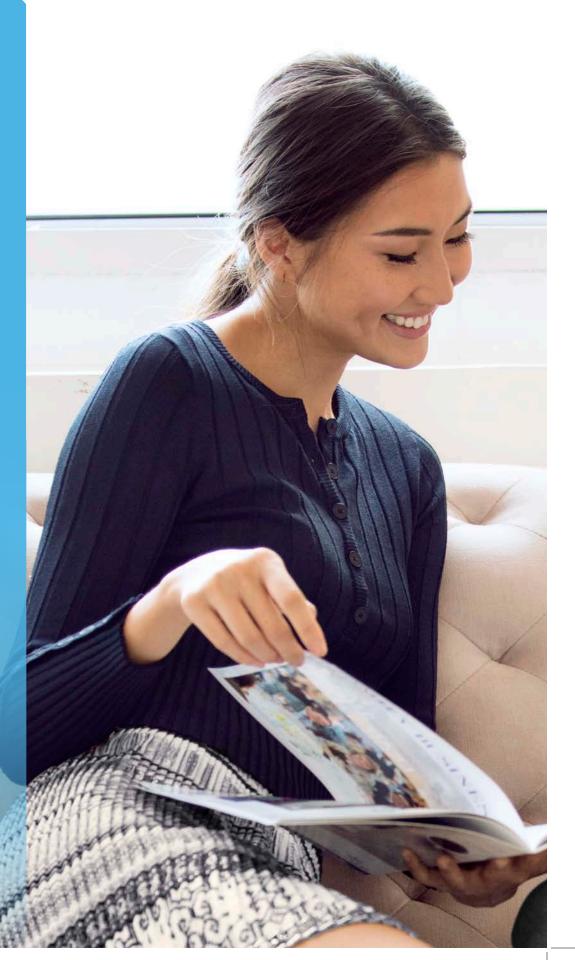


WHAT IF YOU COULD ...

- Earn commission on each sale you influence?
- Set your own schedule and work on your time
- Set your own goals, from anywhere in the world
- Reap tangible financial rewards

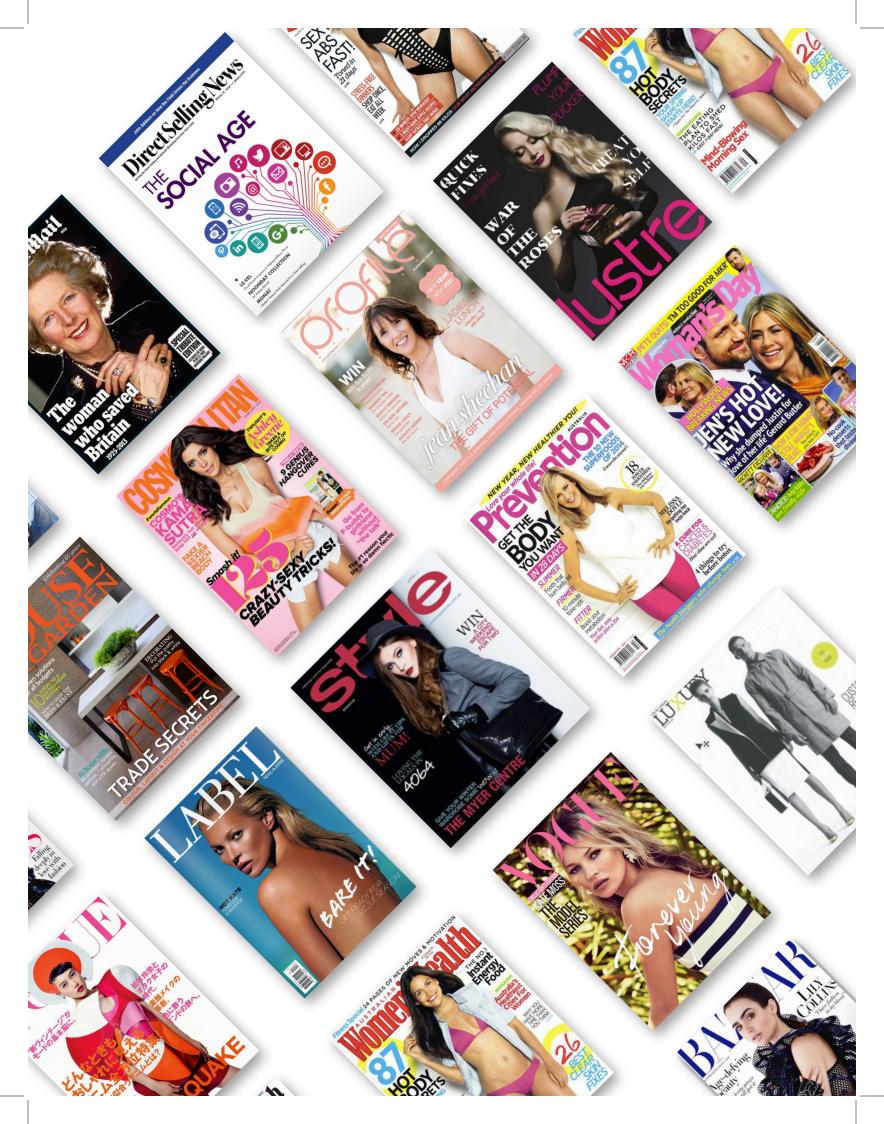
YOU CAN!

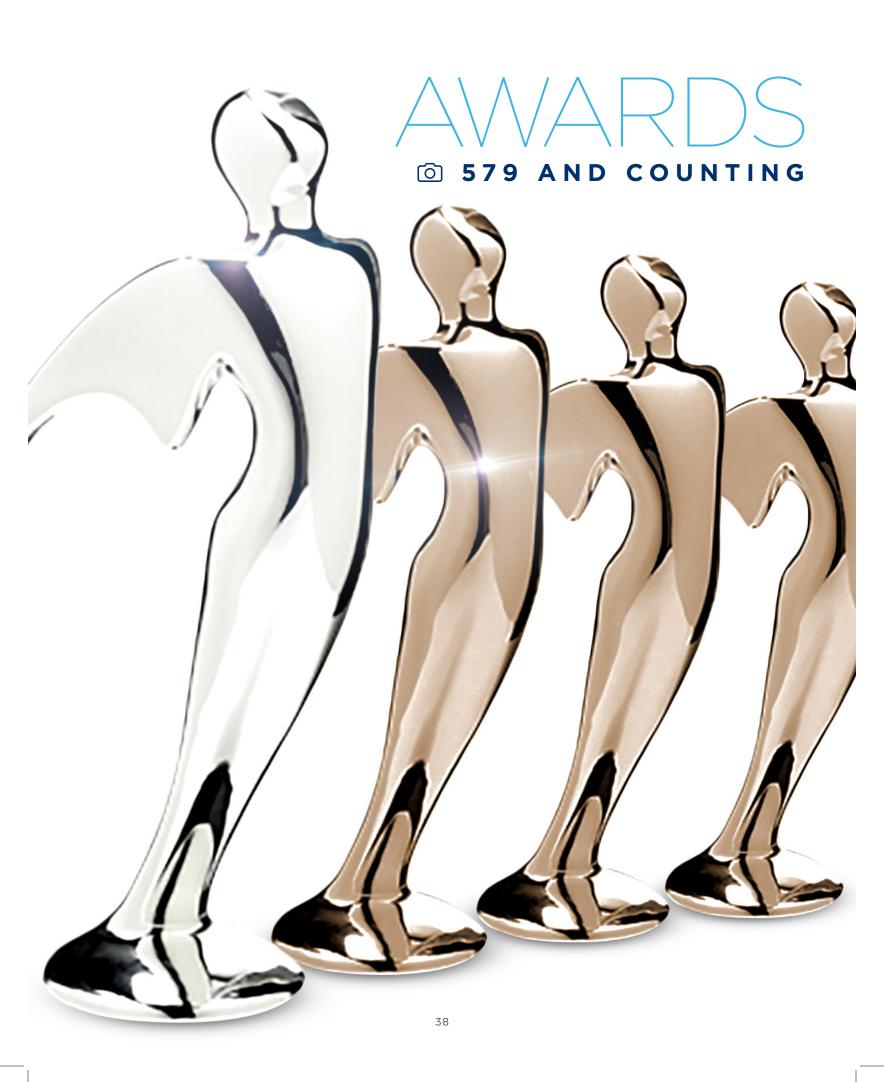
offers a business opportunity in a global family that spans more than 145 markets and six continents. From becoming your own boss and setting your own schedule to earning dream vacations, we have the solutions to these common life-goal concerns. Our mission is to change people's lives while making Jeunesse a world-renowned brand.











RECOGNITION

2019

- NETCOO International Company of the Year
- Direct Selling News Global 100 #13

2018

- Inc. 5000 #2,110
 (Five-time honoree)
- Inc. Private Titan
- DSN Global 100 #18
- Campden Research #1 Fastest-Growing Family-Owned Business

2017

- Inc. 5000 #867
 (One of only three billion-dollar companies in top 1,000)
- DSN Global 100 #14
- DSN BRAVO Growth Award recipient
- DSN North America 50 #7
- DSN \$100 Million Growth Club

2016

- Inc. 500 #481
 (Fastest-growing direct
 selling company and only billion-dollar company)
- DSN Global 100 #18
- DSN North America 50 #9
- DSN \$100 Million Growth Club

2015

- Inc. 5000 **#564**
- DSN Global 100 #38
- DSN North America 50 #19
- DSN \$100 Million Growth Club

2014

- Inc. 500 **#258**
- DSN Global 100 #46

2013

DSN Global 100 #78

2012

• DSN Global 100 #82



INC. 500|5000

Each year, the editors of Inc. Magazine rank the fastest growing private companies in America. Jeunesse has appeared on this prestigious list for the past five years. In 2018, Jeunesse ranked No. 2,110.



BUSINESS AND INDUSTRY AWARDS

Recognition within the direct selling industry and national and international business competitions such as the Stevie® Awards has been plentiful and includes:

- Direct Selling Association Rising Star Award
- Direct Selling News BRAVO Growth Award







- Fastest-Growing Company of the Year (10-time recipient)
- Milestone of the Year for Billion-Dollar Annual Sales
- Corporate Social Responsibility Program of the Year for Jeunesse Kids™ (11-time recipient)



PRODUCT AWARDS

Jeunesse has garnered awards for its outstanding products, including Best New Product of the Year for Instantly Ageless, Nevo, NV, Luminesce HydraShield Mask, RVL Scalp Infusion Treatment and the suite of business management software: Jworld™, Jdrive™ and Jcloud™.



EXECUTIVE AWARDS

- Management Team of the Year (eight-time recipient)
- Founding Team of the Year (three-time recipient)
- Executive of the Year (six-time recipient) and
 Lifetime Achievement in Business (two-time recipient)
 Randy Ray, Founder & CEO
- Woman of the Year (16-time recipient), Most Influential Woman in Direct Selling (three-time recipient), Maverick of the Year (two-time recipient) and Lifetime Achievement in Business (five-time recipient) Wendy Lewis, Founder & COO
- Maverick of the Year (seven-time recipient) and DSN Forces Under 40 Honoree — CVO Scott Lewis
- Marketing Executive of the Year (eight-time recipient)
 CMO Mark Patterson



MARKETING & COMMUNICATIONS AWARDS



Jeunesse branding, marketing efforts and communications have been honored in several programs, including the Telly Awards, MarCom Awards, Communicator Awards and AVA Digital Awards, resulting in hundreds of awards for videos, print projects and events, as well as digital marketing tools and campaigns.

JEUNESSEGLOBAL.COM

